



## PAINT IT BLACK: "WHITENESS MAKES YOU MORE AWARE OF THE COLORS OF NATURE"

*Posted on January 20, 2018 by editorship*



**Categories:** [expanding design practices](#), [No Density](#), [PLANE—SITE](#), [Richard Meier](#), [Talk](#), [Technology and fabrication](#), [Territory and mobility](#), [Urban Paradigms](#)

**Tags:** [Active Public Spaces](#), [Architect's role](#), [Architecture&art](#), [Architecture&nature](#), [Colors](#), [Community](#), [Community Facilities](#), [Connections](#), [Context](#), [Cultural agitator](#), [Educational](#), [Educational facility](#), [Facilities](#), [Glass panels](#), [Light](#), [Museum](#), [Nature](#), [Space](#), [Spatial Ideologies](#), [talk](#), [Time Space Existence](#), [Timeless Model](#), [White concrete](#)

# urbanNext Lexicon

Paint It Black: "Whiteness Makes You More Aware of the Colors of  
Nature"

<https://urbannext.net/richard-meier-paint-it-black/>

[Richard Meier's](#) oeuvre is known for bold, geometric buildings cast in luminous white, a color he believes enhances nature and refracts the world. In this new short video from the Time-Space-Existence series, Meier (b. 1934) discusses his first ever black building, 685 First Avenue in New York, as well as his love for designing museums. Produced by PLANE—SITE, the video has been commissioned by the GAA Foundation and funded by the ECC in the run-up to the Time-Space-Existence exhibition during La Biennale di Venezia Architettura (opening May 2018).

<https://vimeo.com/247394174>

Curated and produced by PLANE—SITE, this video series features interviews with prominent architects reflecting on the topics of TIME SPACE EXISTENCE. These three concepts sketch out the contours of the world around us — a fact especially true within architecture. Taking these words as its starting point, the GAA Foundation is set to curate its fourth collateral exhibition in the context of La Biennale di Venezia Architettura, entitled Time-Space-Existence and opening in May 2018. Featuring over 100 established and emerging architects, and unapologetically international in breadth, the exhibition provides a fascinating complement to a biennial traditionally drawn along national lines.

ISSN : 2575-5374

# urbanNext Lexicon

Paint It Black: "Whiteness Makes You More Aware of the Colors of  
Nature"

<https://urbannext.net/richard-meier-paint-it-black/>

ISSN : 2575-5374