



User Agreement

Welcome, and thanks for using **urbanNext associates** services and apps!

When you use our products and services, you're agreeing to our terms, so please take a few minutes to read over the User Agreement below.

Note: You are entering into a legally binding agreement.

1. Introduction

1.1. Purpose

urbanNext's main goal is to generate a global network to produce content focused on rethinking architecture through the contemporary urban milieu —urbanity that is conditioned by the specificities of the information society, sustainable awareness, globalized knowledge and leisure.

urbanNext is designed to establish a working structure and a multidisciplinary authorial platform for collaborations between people who have an interest in working, thinking and reflecting on design practices and their future. Finally, urbanNext is dedicated to distributing content through multiple channels, formats and media (print, digital, audiovisual, and even exhibitions or events). This convergence of resources, teams and media allows for a new collective narrative, which we call transmedia

As an associate member of urbanNext, either in the organization category or on an individual level, you will have a space on the website to host your professional profile, in addition to membership in a community with the potential to restructure the sector, and a voice in the creation and consolidation of our cross-disciplinary platform.

urbanNext associates will benefit from a direct connection with a quality audience focused on the debate centered on city making. Our readers, followers and collaborators are influential professionals, opinion leaders and qualified specialists in the different areas that serve to structure our content.

As an associate member of urbanNext, you will enjoy preferential treatment and a prominent position within the platform's community: your profile, brand, projects, products, knowledge and networks will be displayed for the platform's extensive and selective audience.

1.2. Agreement

When you use our Services you are entering into a legal agreement and you agree to all of these terms.

You agree that by clicking "Join Now" "Join urbanNext", "Sign Up" or similar, registering, accessing or using our services (including our related mobile apps, developer platforms, premium services, or any content or information provided as part of these services, collectively, "Services"), you are entering into a legally binding agreement (even if you are using our Services on behalf of a company).

This "Agreement" includes this User Agreement and the Privacy Policy, and other terms that will be displayed to you at the time you first use certain features (such as starting a "Group," downloading one of our software applications or purchasing advertisements), as may be amended by urbanNext from time to time. If you do not agree to this Agreement, do NOT click "Join Now" (or similar) and do not access or otherwise use any of our Services.

This Agreement applies to registered and unregistered users both.

2. Obligations

2.1. Service Eligibility

Here are some promises you make to us in this Agreement:

You're eligible to enter into this Agreement and you are at least our "Minimum Age."

To use the Services, you agree that: (1) you must be the "Minimum Age" (defined below) or older; (2) you have one an urbanNext associates account, which must be in your real name; and (3) you are not already restricted by urbanNext from using the Services.

"Minimum Age" means (a) 18 years old for the People's Republic of China, (b) 16 years old for the Netherlands, (c) 14 years old for the United States, Canada, Germany, Spain, Australia and South Korea, and (d) 13 years old for all other countries. However, if law requires that you must be older in order for UrbanNext to lawfully provide the Services to you (including the collection, storage and use of your information) then the Minimum Age is such older age. The Services are not for use by anyone under the age of 13.

2.2. Your Membership

You'll keep your password a secret.

You will not share an account with anyone else and will follow our rules and the law.

As between you and others, your account belongs to you. You agree to: (1) try to choose a strong and secure password; (2) keep your password secure and confidential; (3) not transfer any part of your account (e.g., connections, groups) and (4) follow the law and the Dos and Don'ts below. You are responsible for anything that happens through your account unless you close it or report misuse.

2.3 Payment

You'll honor your payment obligations and you are okay with us storing your payment information.

Also, there may be fees and taxes that are added to our prices.

We don't guarantee refunds.

If you purchase any of our paid Services ("Premium Services"), you agree to pay us the applicable fees and taxes. Failure to pay these fees may result in the termination of your subscription. Also:

Your purchase may be subject to foreign exchange fees or differences in prices based on location (e.g. exchange rates).

You authorize us to store and continue billing your payment method (e.g. credit card) even after it has expired, to avoid interruptions in your service (e.g. subscriptions) and to facilitate easy payment for new services.

You must pay us for applicable fees and taxes unless you cancel the Premium Service, in which case you agree to still pay these fees through the end of the applicable subscription period. Learn how to cancel or change your Premium Services and read about UrbanNext's refund policy.

Taxes are calculated based on the billing information that you provide us at the time of purchase.

You can get a copy of your invoice through your account settings under "Purchase History".

2.4. Notices and Service Messages

You're okay with us using our websites, mobile apps, and email to provide you with important notices. This Agreement applies to mobile applications as well. Also, you agree certain additional information can be shared with us.

If the contact information you provide isn't up to date, you may miss out on these notices.

You agree that we may provide notices to you in the following ways: (1) a banner notice on the Service, or (2) an email sent to an address you provided, or (3) through other means including mobile number, telephone, or mail. You agree to keep your contact information up to date.

Please review your UrbanNext.net settings to control and limit what kind of messages you receive from us.

2.5. Messages and Sharing

When you share information, others can see, copy and use that information.

Our Services allow messaging and sharing of information in many ways, such as your profile, slide deck, links to news articles, job postings and blogs. Information and content that you share or post may be seen by other Members or, if public, by Visitors. Where we have made settings available, we will honor the choices you make about who can see content or information.

We are not obligated to publish any information or content on our Service and can remove it in our sole discretion, with or without notice.

3. Rights and Limits

3.1. Your License to UrbanNext

You own all of the content, feedback, and personal information you provide to us, but you also grant us a non-exclusive license to it.

We'll honor the choices you make about who gets to see your information and content.

You promise to only provide information and content that you have the right to share, and that your UrbanNext associates profile will be truthful.

As between you and UrbanNext, you own the content and information that you submit or post to the Services and you are only granting UrbanNext the following non-exclusive license: A worldwide, transferable and sublicensable right to use, copy, modify, distribute, publish, and process, information and content that you provide through our Services, without any further consent, notice and/or compensation to you or others. These rights are limited in the following ways:

You can end this license for specific content by deleting such content from the Services, or generally by closing your account, except (a) to the extent you shared it with others as part of the Service and

they copied or stored it and (b) for the reasonable time it takes to remove from backup and other systems.

We will not include your content in advertisements for the products and services of others (including sponsored content) to others without your separate consent. However, we have the right, without compensation to you or others, to serve ads near your content and information, and your comments on sponsored content may be visible as noted in the Privacy Policy.

We will get your consent if we want to give others the right to publish your posts beyond the Service. However, other Members and/or Visitors may access and share your content and information, consistent with your settings and degree of connection with them.

While we may edit and make formatting changes to your content (such as translating it, modifying the size, layout or file type or removing metadata), we will not modify the meaning of your expression.

Because you own your content and information and we only have non-exclusive rights to it, you may choose to make it available to others, including under the terms of a Creative Commons license.

You agree that we may access, store and use any information that you provide in accordance with the terms of the Privacy Policy and your privacy settings.

By submitting suggestions or other feedback regarding our Services to UrbanNext, you agree that UrbanNext can use and share (but does not have to) such feedback for any purpose without compensation to you.

You agree to only provide content or information if that does not violate the law nor anyone's rights (e.g., without violating any intellectual property rights or breaching a contract). You also agree that your profile information will be truthful. UrbanNext may be required by law to remove certain information or content in certain countries.

3.2. Service Availability

We may change or discontinue any of our Servic-

es. We can't promise to store or keep showing any information and content you've posted.

We may change, suspend or end any Service, or change and modify prices prospectively in our discretion. To the extent allowed under law, these changes may be effective upon notice provided to you.

UrbanNext is not a storage service. You agree that we have no obligation to store, maintain or provide you a copy of any content or information that you or others provide

3.3. Other Content, Sites and apps

When you see or use others' content and information posted on our Services, it's at your own risk.

Third parties may offer their own products and services through UrbanNext, and we aren't responsible for those third-party activities.

By using the Services, you may encounter content or information that might be inaccurate, incomplete, delayed, misleading, illegal, offensive or otherwise harmful. UrbanNext generally does not review content provided by our Members. You agree that we are not responsible for third parties' (including other Members') content or information or for any damages as result of your use of or reliance on it.

You are responsible for deciding if you want to access or use third party apps or sites that link from our Services. Third party apps and sites have their own legal terms and privacy policies, and you may be giving others permission to use your information in ways we would not. Except to the limited extent it may be required by applicable law, UrbanNext is not responsible for these other sites and apps -- use these at your own risk. Please see Sections 2.6 and 2.7 of the Privacy Policy.

3.4. Limits

We have the right to limit how you connect and interact on our Services.

We're providing you notice about our intellectual property rights.

UrbanNext reserves the right to limit your use of the Services, including the number of your connections and your ability to contact other Members. UrbanNext reserves the right to restrict, suspend, or terminate your account if UrbanNext believes that you may be in breach of this Agreement or law or are misusing the Services (e.g. violating any Do and Don'ts).

UrbanNext reserves all of its intellectual property rights in the Services. For example, UrbanNext service marks, graphics, and logos used in connection with UrbanNext are trademarks or registered trademarks of UrbanNext. Other trademarks and logos used in connection with the Services may be the trademarks of their respective owners.

4. Disclaimer and Limit of Liability

4.1. No warranty

This is our disclaimer of legal liability for the quality, safety, or reliability of our services.

To the extent allowed under law, urbanNext (and those that urbanNext works with to provide the services) (a) disclaim all implied warranties and representations (e.g. warranties of merchantability, fitness for a particular purpose, accuracy of data, and noninfringement); (b) do not guarantee that the services will function without interruption or errors, and (c) provide the service (including content and information) on an "as is" and "as available" basis.

Some laws do not allow certain disclaimers, so some or all of these disclaimers may not apply to you.

4.2. Exclusion of liability

These are the limits of legal liability we may have to you.

To the extent permitted under law (and unless urbanNext has entered into a separate written agreement that supersedes this agreement), urbanNext (and those that urbanNext works with to provide the services) shall not be liable to you or others for any indirect, incidental, special, consequential or punitive damages, or any loss of data, opportunities, reputation, profits or revenues, re-

lated to the services (e.g. offensive or defamatory statements, down time or loss, use or changes to your information or content).

This limitation of liability is part of the basis of the bargain between you and urbanNext and shall apply to all claims of liability (e.g. warranty, tort, negligence, contract, law) and even if urbanNext has been told of the possibility of any such damage, and even if these remedies fail their essential purpose.

Some laws do not allow the limitation or exclusion of liability, so these limits may not apply to you.

5. Termination

We can each end this Agreement anytime we want.

UrbanNext or You may terminate this Agreement at any time with notice to the other. On termination, you lose the right to access or use the Services. The following shall survive termination:

Our rights to use and disclose your feedback;

Members' and/or Visitors' rights to further re-share content and information you shared through the Service to the extent copied or re-shared prior to termination;

Sections 4, 6 and 7 of this Agreement;

Any amounts owed by either party prior to termination remain owed after termination.

6. General Terms

Here are some important details about how to read the Agreement.

If a court with authority over this Agreement finds any part of it not enforceable, you and us agree that the court should modify the terms to make that part enforceable while still achieving its intent. If the court cannot do that, you and us agree to ask the court to remove that unenforceable part and still enforce the rest of this Agreement. To the extent allowed by law, the English version of this Agreement is binding and other translations are for convenience only. This Agreement (including additional terms that may be provided by us when you

engage with a feature of the Services) is the only agreement between us regarding the Services and supersedes all prior agreements for the Services.

If we don't act to enforce a breach of this Agreement, that does not mean that UrbanNext has waived its right to enforce this Agreement. You may not assign or transfer this Agreement (or your membership or use of Services) to anyone without our consent. However, you agree that UrbanNext may assign this Agreement to its affiliates or a party that buys it without your consent. There are no third party beneficiaries to this Agreement.

We reserve the right to change the terms of this Agreement and will provide you notice if we do and we agree that changes cannot be retroactive. If you don't agree to these changes, you must stop using the Services.

You agree that the only way to provide us legal notice is at the addresses provided in Section 9.

7. UrbanNext "DOs" and "DON'Ts."

7.1. Dos. You agree that you will:

Comply with all applicable laws, including, without limitation, privacy laws, intellectual property laws, anti-spam laws, export control laws, tax laws, and regulatory requirements;

Provide accurate information to us and keep it updated;

Use your real name on your profile;

Use the Services in a professional manner.

7.2. Don'ts. You agree that you will not:

Act dishonestly or unprofessionally, including by posting inappropriate, inaccurate, or objectionable content;

Add content that is not intended for, or inaccurate for, a designated field (e.g. submitting a telephone number in the "title" or any other field, or including telephone numbers, email addresses, street addresses or any personally identifiable information for which there is not a field provided by UrbanNext);

Use an image that is not your likeness or a headshot photo for your profile;

Create a false identity on UrbanNext;

Misrepresent your current or previous positions and qualifications;

Misrepresent your affiliations with a person or entity, past or present;

Misrepresent your identity, including but not limited to the use of a pseudonym;

Create a Member profile for anyone other than yourself (a real person);

Invite people you do not know to join your network;

Use or attempt to use another's account;

Harass, abuse or harm another person;

Send spam or other unwelcomed communications to others;

Scrape or copy profiles and information of others through any means (including crawlers, browser plugins and add-ons, and any other technology or manual work);

Act in an unlawful, libelous, abusive, obscene, discriminatory or otherwise objectionable manner;

Disclose information that you do not have the right to disclose (such as confidential information of others (including your employer));

Violate intellectual property rights of others, including patents, trademarks, trade secrets, copyrights or other proprietary rights;

Violate the intellectual property or other rights of UrbanNext, including, without limitation, using the word "UrbanNext" or our logos in any business name, email, or URL except as provided in the Brand Guidelines;

Use UrbanNext invitations to send messages to people who don't know you or who are unlikely to recognize you as a known contact;

Post any unsolicited or unauthorized advertising, "junk mail," "spam," "chain letters," "pyramid schemes," or any other form of solicitation unauthorized by UrbanNext;

Send messages to distribution lists, newsgroup aliases, or group aliases;

Post anything that contains software viruses, worms, or any other harmful code;

Manipulate identifiers in order to disguise the origin of any message or post transmitted through the Services;

Create profiles or provide content that promotes escort services or prostitution.

Creating or operate a pyramid scheme, fraud or other similar practice;

Copy or use the information, content or data of others available on the Services (except as expressly authorized);

Copy or use the information, content or data on UrbanNext in connection with a competitive service (as determined by UrbanNext);

Copy, modify or create derivative works of UrbanNext, the Services or any related technology (except as expressly authorized by UrbanNext);

Reverse engineer, decompile, disassemble, decipher or otherwise attempt to derive the source code for the Services or any related technology, or any part thereof;

Imply or state that you are affiliated with or endorsed by UrbanNext without our express consent (e.g., representing yourself as an accredited UrbanNext trainer);

Rent, lease, loan, trade, sell/re-sell access to the Services or related any information or data;

Sell, sponsor, or otherwise monetize a UrbanNext Group or any other feature of the Services, without UrbanNext's consent;

Deep-link to our Services for any purpose other than to promote your profile or a Group on Ur-

banNext without UrbanNext's consent

Remove any copyright, trademark or other proprietary rights notices contained in or on our Service;

Remove, cover or obscure any advertisement included on the Services;

Collect, use, copy, or transfer any information obtained from UrbanNext without the consent of UrbanNext;

Share or disclose information of others without their express consent;

Use manual or automated software, devices, scripts robots, other means or processes to access, "scrape," "crawl" or "spider" the Services or any related data or information;

Use bots or other automated methods to access the Services, add or download contacts, send or redirect messages;

Monitor the Services' availability, performance or functionality for any competitive purpose;

Engage in "framing," "mirroring," or otherwise simulating the appearance or function of the Services;

Access the Services except through the interfaces expressly provided by UrbanNext, such as its mobile applications, urbanNext.com and slideshare.net;

Override any security feature of the Services;

Interfere with the operation of, or place an unreasonable load on, the Services (e.g., spam, denial of service attack, viruses, gaming algorithms); and/or

8. Complaints Regarding Content

We respect the intellectual property rights of others. We require that information posted by Members be accurate and not in violation of the intellectual property rights or other rights of third parties. We provide a policy and process for complaints concerning content posted by our Members.

9. How To Contact Us

If you want to send us notices or service of process, please contact us:

By mail at:

For Members in the United States:

UrbanNext
Attn: Agreement Matters (Legal)
355 Lexington Avenue, 8th Floor
New York, NY 10017, USA

For Members outside the United States:

UrbanNext
Attn: Agreement Matters (Legal)
Roca i Batlle 2
08023 Barcelona, Spain