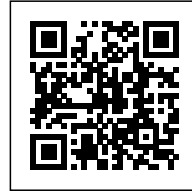




ERIE STREET PLAZA

Posted on November 12, 2015 by Urban UrbanNext



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An initiative based on hydric conciliation between the changing water levels of Lake Michigan, the groundwater supply, and the ecological activation of the site. Building a soft edge for the water will also restore the contextual relationships, providing program flexibility.



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Milwaukee's new waterfront plaza is the result of the proposal by Stoss for an international design competition. The proposal is for a flexible social space that can accommodate large gatherings and day-to-day activities, built on sustainable design principles. It is one of a series of public space activators along the Milwaukee Riverwalk, a three-mile pedestrian and bicycle corridor that connects downtown Milwaukee to the emerging and redeveloping Third Ward and Beerline Districts, and to the lakefront beyond.

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The plaza is conceived as a flexible field that fosters social and environmental activity and appropriation. It activates and registers environmental cycles of storm water by collecting runoff to support a reconstituted marsh/wetland, recharges the groundwater tables and utilizes river water for irrigation. Socially, the plaza is designed to accommodate a wide array of potential activities including art festivals, gatherings, concerts, movies, weddings, festivals, farmer's markets, and winter carnivals, as well as less intense, everyday activities like boat-watching, fishing, sunbathing and simply hanging out.

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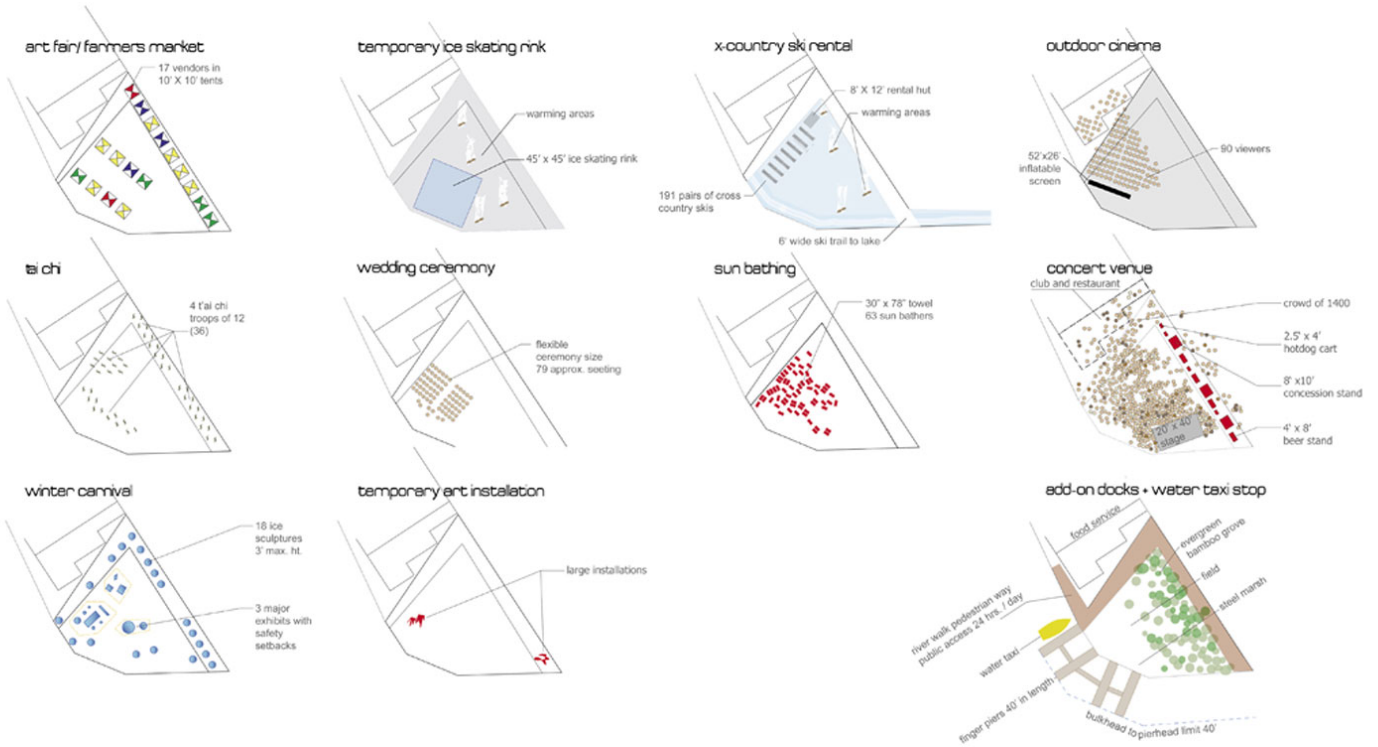
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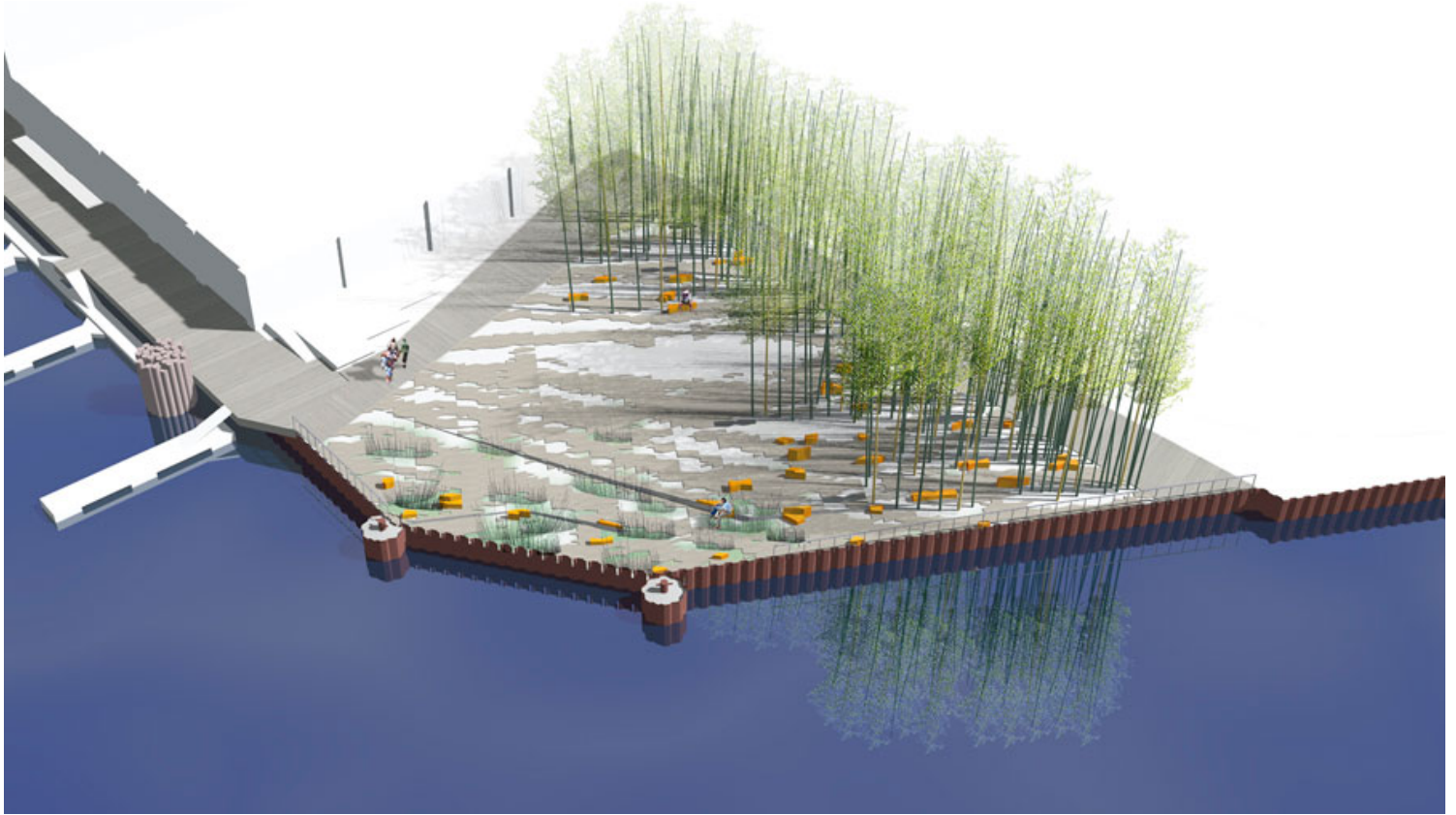
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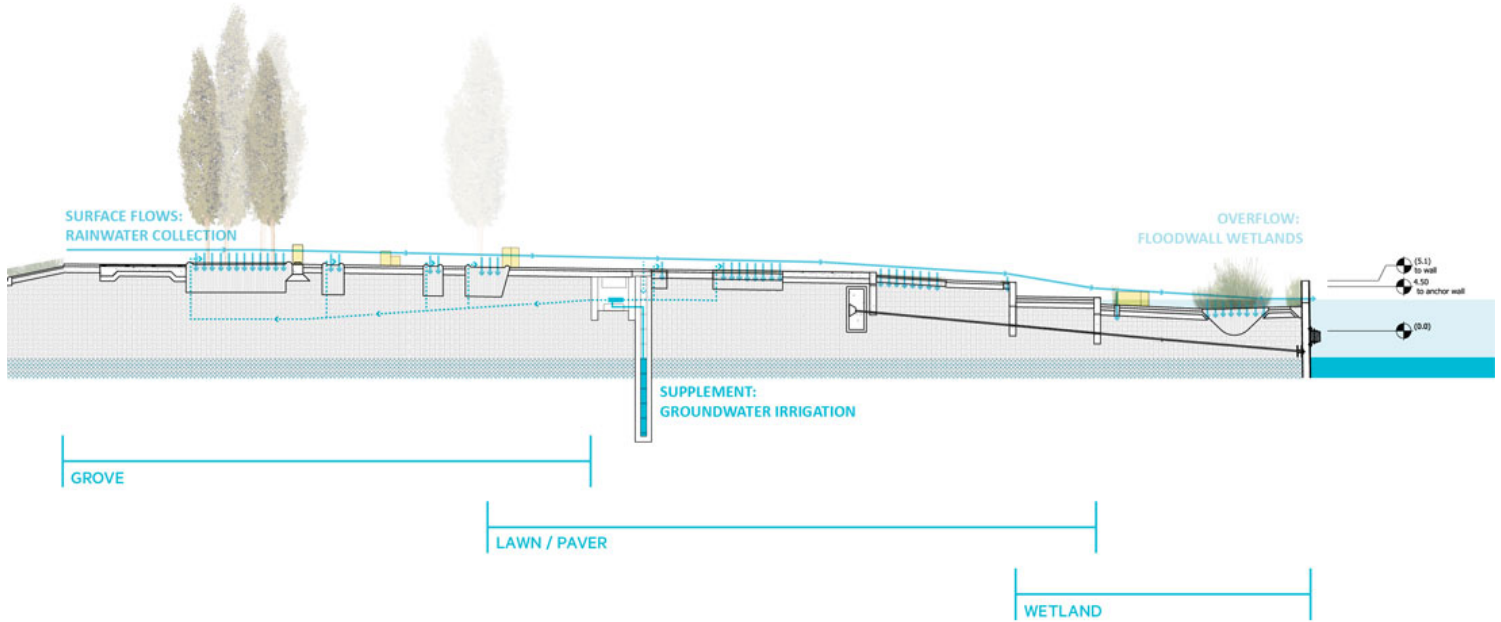


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