



## DATA AS A MOBILITY INSIGHT: DEFINING COMMON GOALS

*Posted on December 12, 2018 by martabuges*



**Categories:** [No Density](#), [Paolo Ferri](#), [SCEWC](#), [Talk](#), [Territory and mobility](#), [Urban Paradigms](#)

**Tags:** [Active Public Spaces](#), [Bicycle](#), [Cities](#), [City of commons](#), [Collaborative work](#), [Data](#), [Developing policies](#), [Digital technologies](#), [Empowering society](#), [Gamification](#), [Global Awareness](#), [Mobility](#), [New technologies](#), [Open data city](#), [SCEWC](#), [SCEWC18](#), [Sustainable behaviours](#), [talk](#), [Transportation](#), [Transportation Systems](#), [Urban Paradigms](#), [User's experience](#)

# urbanNext Lexicon

Data as a Mobility Insight: Defining Common Goals  
<https://urbannext.net/data-as-a-mobility-insight/>

urbanNext interviews Paolo Ferri on how to use data to improve mobility and engaging people to define common goals through his work at [wecity.it](https://wecity.it).

ISSN : 2575-5374

# urbanNext Lexicon

Data as a Mobility Insight: Defining Common Goals  
<https://urbannext.net/data-as-a-mobility-insight/>

ISSN : 2575-5374